



NALP Logo Use Policy and Member Guidance

This guide explains how NALP members may use the NALP logo and the conditions that apply to that use. Members should read this guidance together with the signed Logo Agreement and any written permission issued by NALP.

1. Permission to use the logo

The NALP logo may only be used where a member has the right to do so under a signed licence agreement. Any use of the logo on marketing materials or a website is only permitted once the Logo Agreement has been signed by both the member and NALP.

2. Permitted use by members

- Use of the logo must relate only to the individual member's own NALP membership.
- Subject to the required agreement and approvals, members have the right to use the logo appropriately and professionally on their own website, marketing materials and promotional documents.
- Email signatures are exempt from the requirement for a signed agreement. In such cases, the stipulation in point 6 of this guidance still applies.

3. Restrictions on use

- NALP does not offer corporate membership. The logo must therefore not be used to suggest or imply that an entire company, firm or organisation is a member of NALP.
- Where members wish to refer to staff membership, wording must make clear that the reference applies to the relevant individuals, not the whole organisation. For example: *'All our paralegals are members of'* or *'X and Y in our paralegal team are members of'* placed above the logo.

- The logo must not be used for any purpose outside the uses agreed with or approved by NALP.
- The logo must not be altered.
- The logo must not be used in a manner that could bring NALP or the paralegal profession into disrepute.

4. Ownership and Intellectual Property

NALP retains full ownership of the logo at all times. All copyright and design rights in the logo remain vested in NALP.

5. Duration of permission and termination

Unless otherwise stated in writing, the agreement for logo use starts on the date it is signed by both parties and ends in any of the following circumstances:

1. on one month's written notice given by either party; or
2. immediately if the terms of the Use of Logo Agreement are breached.

6. Automatic end of logo-use rights

A member's right to use the NALP logo ends automatically if:

1. NALP membership is not renewed; or
2. Membership is revoked for breach of the NALP Code of Conduct and Ethics.